

COM 235

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Creative Digital Practice and Production

Fall 2019

9:10 -10:10 GLC 218

Marc Biss

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Office Hours: MWF: 10:30 -11:30, T TH 12:30 – 3:00

I am also available by appointment at other times.

Student Learning Outcomes:

Students successfully completing this class will be able to:

- Demonstrate the development of a personal creative voice.
- Show basic competency in using digital tools for producing creative projects
- Apply learned skills in producing their own creative projects
- Use creative thinking to find solutions to production problems

Textbook and Materials:

There is no textbook for this class. Selected readings will be distributed via ECN. Students will need a large (≥16 GB) flash drive and a pair of wired headphones or earbuds. Students will also need pencils and a sketch pad or unlined notebook. Students will also need to get a personal webpage/blog site. (Free options are fine—we will discuss this in class).

Grading and Assignments:

This is an introductory level class, but it is still a college course. Students are expected to attend class, , participate actively in class discussion, and generally contribute to the intellectual and creative development of the class.

<u>Assignment</u>	Points
Project 1: Photoblog	10 Points

Project 2: Podcast	15 Points
Project 3: Web Video Project	25 Points
Blog Posts (4@5 points each)	20 Points
Final Project	30 points
Active Participation and Crew Assistance	10 Points
<u>Total</u>	<u>100</u>

Attendance and Class Participation:

Class participation includes attendance, participation in class activities, engagement with the material and occasional homework assignments. Students may miss two classes with no penalty. For each additional absence, five points will be dropped from your final grade. Students missing more than six class sessions may be administratively withdrawn from the course at the discretion of the instructors.

Digital Courtesy:

Please keep cellular devices on silent or vibrate mode during class time. Texting during class is prohibited. Texting, checking email, social media, and web surfing will not be tolerated during class time.

Students who violate this policy will lose 1 point for the first infraction, 5 points for the second infraction, and 10 points for the third infraction.

Plagiarism and Academic Integrity:

Plagiarism is presenting the work or ideas of others as your own. It is one of the most serious offenses in the academic world. Minor examples of plagiarism (i.e. a “borrowed” paragraph or willfully sloppy attribution) will result in failure for that assignment. Major plagiarism (copying all or most of a paper or presentation for example) will result in failure of the course. Plagiarism of any part of the annotated bibliography will result in failure of the class.

Accessibility Services for Students with Disabilities:

Walsh University is committed to fostering an institutional climate in which qualified students with disabilities have full access to the academic environment. However, please be advised that it is your responsibility to arrange accommodations and failure to do so in a timely manner may have a negative impact on your academic success.

If you feel that you may need an accommodation based on the impact of a disability, please contact Meredith Sodik, Director of Accessibility Services, at 330-490-7529 or msodik@walsh.edu to begin delivery of

services as soon as possible. Once your eligibility for services is determined, your instructors will be provided a letter which will outline your accommodations. If you believe you may have a disability and would like to learn more about disability-related services, please contact The Office of Accessibility Services, located in Farrell Hall 209, immediately.

Tentative Schedule of Classes:

	Week 1
Monday 8/26 GLC 218	Class Intro and discussion Creative Thinking
Wednesday 8/28	Lab Intro-Photography basics and equipment discussion
Friday 8/30	Review and Critique of good Photography
	Week 2
Monday 9/2	NO CLASS
Wednesday 9/4	Photography Field trip (weather permitting)
Friday 9/6	Website setup and photoblog assignment discussion
	Week 3
Monday 9/9	Photoblog draft due Preliminary reviews
Wednesday 9/11	Workday for Photoblog
Friday 9/13	Workday for Photoblog/Critique and Self Assessment
MWF 9/16-20	Week 4

	Podcasting/Audio Production Intro
	Lab Workday
	<i>Final photoblogs due at 5 p.m. 9/20</i>
MWF 9/23-27	Week 5
	Podcast script-structure and external sound
	Lab Workday
	Week 6
<i>MWF 9/16-20</i>	Podcast studio workday
	Podcast Workday
	Peer Critique / Self Assessment
	Week 7
MWF 9/30-10/4	NO CLASS FALL BREAK
	Lab Workday Final podcasts due at 5 p.m. 10/12
MWF 10/7-11	Week 8
	Video Production Intro
	Software intro

CHECK SCHEDULE	Week 9
<i>AND DAYS LEFT</i>	Brainstorming for Web Video project/TV studio tour
	Video editing practice
	Week 10
	Processing video for the web/social media
	<i>Lab Workday for video projects</i>
	Week 11
	Final Project intro
	Lab Workday for video projects
	Final webvideos due 5 p.m. 11/9
	Week 12
	Final Projects Workday
	Final Projects Workday
	Week 13
	Final Projects Workday

	NO CLASS—HAPPY THANKSGIVING
	Week 14
	Final Projects Workday
	Final Projects Workday
	Exam Week: Presentation of Final Projects 8 a.m.-10 a.m.