

WEB-113 – Web User Experience I ~ Course Syllabus

Course Code:

WEB-113

Course Title:

Web User Experience I

Course Description:

In this course, students learn the principles and practices of user-centered design, as well as the fundamentals of information architecture and interface design for the Web. The focus will be on critical evaluation of existing websites and creating deliverables that a user experience professional would typically produce. Upon completion of this course, students will have a working knowledge of approaches, tools and techniques pertaining to a variety of Web topics such as content design, interface design, navigation, organization, labeling, search and site diagramming.

Prerequisites:

Academic Reading and Writing Levels of 6. Please refer to WCC's Academic Levels and Course Placement chart found here: <https://www.wccnet.edu/start-now/placement-assessment/academic-levels.php>.

Outcomes and Objectives:

[Please refer to the WEB-113 Master Syllabus](#)

Class Modality

This course is an online course meaning that you will complete all of the course requirements in an online environment. Refer to the schedule for all required activities and due dates.

This is not a self-paced class, each week a module or activity will be required for you to complete. You are required to complete and turn in all class activities by the assigned due dates.

Required Materials to be Successful in this Virtual Class Setting

- A computer capable of all course materials and online sessions
- High-Speed, Broadband Internet
- Microsoft Word and/or Google docs, or another word processing software
- Proficiency with Web browsers
- Ability to format written reports with a word processing software
- Ability to learn new software

General Requirements

You are required to be able to complete all the work in the class. You must be able to successfully upload and download documents from Blackboard and manage all the class requirements.

Time Commitment

To meet the due dates on the schedule, expect to spend approximately 12 hours per week for this 4-credit course.

Grading and Determining Your Grade

- Grades are posted in Blackboard under My Grades.
- Grading is typically completed within a week of the assignment due date.
- See specific information on grading below.
- Grades are determined based on your performance in 10 assignments, 4 required meetings and 4 deliverables (projects).

Graded Items	Points Each	Points Total
Assignments (6)	30	60
Deliverables (4)	80	320
Deliverable Meetings (4)	20	80
Exams (2)	60	120
Total Points		400

Course Deadlines and Late Work:

- The course schedule has all the specific deadlines.
- Deliverables are due on Sundays at 11:59 p.m.
- Assignments have two due dates: the first due date is for your initial post and that is on Thursdays at 11:59 p.m.; the second due date, if needed is on Sundays at 11:59 p.m. (With the exception of the first assignment.)
- No credit is given for late assignments, deliverables or missed meetings.

Availability of Instructor and Office Hours:

I will usually respond to email or messages within 24 hours. It is a good idea to start any work early so you can get questions answered or get clarification.

You are required to check in with me at least once for each deliverable in a “deliverable meeting”. They are complex documents that require some thought and you will most likely have questions associated with each one. I can very easily set you on the right path during these meetings and can discuss any questions you may have.

If you need help beyond the Deliverable Meeting time, please come to any office hour and you can get help on any question. Students who do not access me for office hours tend to not do as well on the final deliverables.

I will be at my computer during office hours. Email me that you want to meet and I will enter the office hour link and admit you so we can meet.

If there is someone in the meeting before you, wait and I will let you in after they are done.

Exam Details:

There are two exams (a mid-term and a final). The final exam is not comprehensive; it only reflects material after the mid-term. The exams have a three-hour time limit.

Each exam is worth 60 points and contains 22 questions. The first 20 questions are a mixture of multiple-choice and multiple-answer questions; each is worth up to 1 point. The last 2 questions are short essays worth 20 points each.

Multiple-choice questions only have one correct answer so you receive either 1 point or 0 points per question.

Multiple-answer questions have from 2-4 correct answers. If there are two correct answers each is worth half a point; if there are three correct answers they are worth a third of a point (I round these to .35 and .65 to avoid excessive decimal places); if there are four correct answers they are worth a quarter of a point. Incorrect answers cancel out correct answers, so do not just check every possible answer.

In order to verify that multiple-answer questions are properly graded I review and correct the partial credit amounts when I grade the exams.

You can tell that a question is multiple-answer because the prompt will indicate that there are multiple answers and the options will be checkboxes (rather than radio buttons).

Deliverables:

There are four deliverables due throughout the course. They are larger projects that you will complete over a series of weeks. They are time intensive and should be started right away in order to have enough time to complete.

Assignments:

The intention of the assignments is that you post your solution, receive feedback and then, if needed, revise your work. If you don't post for the first post on time, you can't participate in the assignment.

If you post your initial post on time:

- After the first posting due date, I will evaluate your post. If you completed the post satisfactorily, I will grade you 10 points and you are done!
- If you didn't complete the post to the level of proficiency needed, I will provide feedback and you can repost your second attempt by the second due date.
- If you complete the second post on time and satisfactorily, I will grade you 10 points.

If you do not post a 2nd post, if required, or miss the deadline for the 2nd post:

- If you do not complete the second post (or miss the deadline), I will grade you 5 points for the first post.

If you don't post anything or miss the deadline for the first post:

- If you don't post anything for the first post by the deadline, you'll earn a zero.
- If you miss the first post deadline, you can't post anything for the second post deadline.

Communication:

The ONLY way I can communicate with you is in Blackboard with Announcements and Email.

Please check Blackboard daily as well as your email to make sure you are getting the latest messages about class.

- Please send emails from your WCC account because of federal privacy regulations.
- Provide a clear subject line.
- Always include your first and last name in the email message.
- I will only contact you on your WCC email account, never your personal email.

Course Expectations and Policies:

- Blackboard and Zoom (for office hours) will be used in this class and you are expected to be able to use them. If you have any questions, email the instructor immediately.
- You are expected to do the work necessary to complete the class.
- You will be expected to be able to access servers, transfer files successfully, save files successfully and manage your course files. Do not ever “trash” or get rid of your work. You are responsible for your file maintenance and media management. For example, do not rely on your jump drive to be the sole source of your work.
- You have two weeks to question a grade from when you get the graded piece back. You must come to an office hour and I can discuss the grade in question. I will never discuss a grade in class.

Student Responsibilities

Core Values and Behavioral Expectations

- As an institution of higher learning, Washtenaw Community College takes pride in the campus climate that supports excellence in teaching and learning, personal growth and development, and maintaining an atmosphere that is safe for, and respectful to, all students, faculty, and staff.
- The Washtenaw Community College experience is founded on the core values of Integrity, Community, Social Justice, Respect, and Responsibility. Based on this foundation, we expect that during their time at Washtenaw Community College, students will:
- Set their own personal development goals and take responsibility for their learning.
- Be prepared to be intellectually challenged and strive for excellence in their studies.
- Acquire an inquisitive mind, respect diversity and individuality, demonstrate a sense of civic and global responsibility, and employ and develop sound ethical principles.
- Be meaningfully engaged and involved in the campus community.

- Take full advantage of opportunities to develop and implement career and education plans.
- Be accountable for their behavior.
- Act responsibly in the utilization of the College resources at their disposal.
- Be judicious and forthright in seeking and obtaining financial resources through grants, loans, and scholarships

Classroom Recording Policy

Recording, videoing, taping, or any other means of electronically capturing any or all portions of a class is strictly prohibited. Recording, videoing, taping, or other means of electronically capturing any or all portion(s) of a class may violate intellectual property rights, Family Educational Right to Privacy Act, and other laws. It also inhibits free discussions and raises privacy considerations. If you would like an exception to be granted, you must get (written) permission from the instructor in advance. If permission is granted, the recording, video, tape, or other electronically captured class portion may only be used for personal use and not disseminated

Academic Integrity:

Plagiarism and other forms of academic dishonesty will result in discipline according to the [WCC Student Rights & Responsibility guidelines](#). Always complete your own work using your own words. If you do use information, ideas, or words from other sources, credit that source using MLA or APA format.

This includes collaborating with other students on work for the course; all work must be done by each student individually.

To improve student learning, lab and layout solutions are given out after grading has completed. These solutions are not to be shared with anyone outside of this class. If it is discovered that a solution has been shared or copied all parties involved will immediately fail the course.

A student taking this class over and attempting to use a previous semester's work (labs and/or layouts) as their current work, is violating academic honesty and will fail the course.

Accommodation of Special Needs:

[Learning Support Services Department](#) provides support to students who may need accommodation for documented disabilities, or other learning need. WCC will work with you to accommodate any of your individual learning needs, however, I need to know of any requests in advance in order to make the necessary arrangements.

WCC Student Policies and Support Information:

Review the material within the Washtenaw Community College Student Policies and Support Information for additional policies and procedures that affect you and your course. Find this information [on this shared page](#).